

PRESS ON – A Coalition of Coalitions to Move the Trauma-Informed Movement Forward

PRESS ON, The *National Coalition of Local Trauma-Informed Coalitions*, was created to bring together local trauma informed coalitions under a national umbrella to:

- 1) provide a unified and powerful voice in Washington for investments in trauma-informed programs;
- 2) promote the development of statewide trauma-informed coalitions and provide guidance and materials on how to engage in policy development at the state and local level, including state legislatures;
- 3) provide a vehicle for the sharing of best practices and innovative programs for each coalition to replicate in ways that reflect community needs and preferences;
- 4) create a connected grassroots trauma informed movement by connecting the local coalitions with each other;
- 5) serve as a repository of data collected from various sources demonstrating how trauma-informed programs save money and lives; and
- 6) provide resources and referrals to entities seeking to start a local coalition, such as a compilation of different models that communities have used to create their coalition and provide training and technical assistance to local coalitions in such areas as governance, marketing, networking, communications, and evaluation.

PRESS ON was created by and will be staffed by the *Campaign for Trauma-Informed Policy and Practice (CTIPP)*, the *National Prevention Science Coalition to Improve Lives (NPSC)* and *Positive and Adverse Childhood Experiences (PACES) Connection*. Each of the three organizations will have primary responsibility for aspects of the six goals of PRESS ON, outlined above. These three founding organizations may partner with other national organizations, as needed. Short of adding partners, PRESS ON will develop ties to other national organizations to support its activities and to connect their local branches with the local coalitions that are PRESS ON members.

Membership in PRESS ON is open to any local, state or regional cross-sector trauma-informed coalition or any local organization whose mission is to promote trauma-informed practices. An organization will self-certify that it meets this definition. To join, the entity will complete an application and register on the PACES (<https://www.pacesconnection.com/g/building-a-movement>) and CTIPP (<https://traumacampaign.org/join-the-campaign/>) websites. There will also be a link to registration from the NPSC website. There are no dues.

Proposed activities of PRESS ON under each of the six goals include the following:

ACTIVITY # 1. ADVOCACY

Provide a unified and powerful voice in Washington for investments in trauma-informed programs. CTIPP and NPSC will take the lead. They will:

- a. Poll the membership on what they see as actions Congress could take that would enhance the ability of the local coalitions to accomplish their missions;
- b. Educate Congress about NEAR science and advocate for legislation and appropriations as prioritized by the members. The first priorities, unless and until a different message is conveyed by the members, are:
 - i. legislation that provides for an adequate and steady source of funding for local trauma-informed coalitions, and
 - ii. legislation that directs or encourages grantees of federal dollars working in the different sectors that would benefit from a trauma-informed approach to implement such approaches.
- c. Provide guidance, training and resources to the local coalitions on how to educate their local Congresspersons and Senators about the trauma-informed activities in their districts and develop relationships;
- d. When trauma-informed legislation is being considered by Congress, disseminate calls-to-action to the member coalitions, asking for members to advocate for the legislation with their Congressional officials. As such it will become a subset of the CTIPP National Campaign which will continue to attract and work with individual advocates.

ACTIVITY # 2. PROMOTE STATEWIDE TRAUMA-INFORMED COALITIONS

Promote the development of statewide trauma-informed coalitions and provide guidance and material on how to engage in policy development at the state and local level, including state legislatures. CTIPP AND PACES will take the lead by engaging in the following activities:

- a. Connect the coordinators of the statewide entities, whether nonprofit or government entities, to form a loose association that holds at least quarterly calls.
- b. Encourage the statewide coordinators to create a statewide coalition of coalitions in their state that will advocate with the state legislature and executive branch.
- c. Provide an ongoing list of trauma-informed legislation introduced in and enacted by state legislatures around the country.

- d. Provide guidance on how to engage in policy development at the state and local levels.

ACTIVITY # 3. SHARING OF BEST PRACTICES AMONG LOCAL COALITIONS

Provide a vehicle for the sharing of best practices and innovative programs for each coalition to replicate in ways that reflect community needs and preferences. PACES and CTIPP will lead.

Activities will include:

- a. The PACES will deploy the Creating the Resilient Communities Accelerator program for this purpose
- b. The PACES Website and groups on the PACES Website
- c. Host monthly CTIPP CAN calls
- d. Make available the CTIPP document describing how to implement trauma informed programs in the different sectors.
- e. Conduct annual workshops and access to the repository of resource material from the prior workshops

ACTIVITY # 4. NETWORKING

Create a connected grassroots trauma-informed network by connecting the local coalitions with one another in which the local coalitions share and support each other. PACES and CTIPP will lead.

- a. A joint activity of the CTIPP community coordinator and Carey Sipp, the PACES Community coordinator
- b. Connect the local coalitions with local affiliates of other national organizations that have adopted a trauma-informed approach, such as the YMCA and the other national organizations that are members of the Child Trauma and ACEs Coalition (CTAP) that have local affiliates.

ACTIVITY # 5. COLLECT AND MAKE AVAILABLE RESOURCES AND DATA

- c. Collect and make available resource information on how to implement trauma-informed programs in different sectors; e.g., education, law enforcement, health, child welfare.
- d. Serve as a repository of data and studies collected from various sources demonstrating the impacts and cost-effectiveness of trauma-informed programs in improving lives.

- e. Assist and encourage local coalitions to collect data

PACES will lead with support from CTIPP and NPSC.

ACTIVITY #6. RESOURCES FOR STARTING OR STRENGTHENING A STATE OR LOCAL COALITION

Provide resources and referrals to entities seeking to start a state or local coalition or strengthen an existing one, including a compilation of different models communities have used to create their coalition. Provide training and technical assistance to local coalitions in such areas as governance, marketing, networking, communications, and evaluation. Components include:

- a. PACES Accelerator program for new coalitions
- b. PACES Sustaining Resilient Community services for established programs
- c. A compilation of different models communities have used to create their coalitions, under development by CTIPP
- d. List of consultants who provide technical assistance services to new and established community coalitions
- e. Partnership with the CDC and the National Governors Association, each of which has programs to assist states create trauma-informed offices