

National Trauma Campaign News

Growth to Support Action in a New Congress

National Trauma Campaign Update

As negotiations for the next COVID package are stalled and the FY21 budget negotiations have been pushed until after the elections, the National Trauma Campaign is in planning and development mode this month in preparation for the next Congress. We will equip you to take action with your Members of Congress on COVID relief and the budget when those talks open up again.

As we prepare for next year, we are keeping an eye on the election results. It is an understatement to say that the results will drive much of what happens next in our country. Even though the Campaign's issues and solutions have bi-partisan interest, the political landscape makes a difference in how to get the work done. The makeup of Congress and the Executive Branch will impact our outreach and strategies going forward.

The Campaign Core Team is working in the following areas as we build out the Campaign:

- Developing an equity vision for the Campaign
- Crafting a comprehensive national policy vision for a trauma-informed and resilient society
- Recruiting Local Liaisons from every congressional district
- Creating an on-boarding and orientation process for Local Liaisons, the Campaign network, and new members of the Campaign Core Team
- Building the capacity of Local Liaisons and the broader Campaign network
- Designing and recruiting for a network of Regional Campaign Coordinators to support the work of Local Liaisons
- Preparing to activate the Campaign to reach newly-elected Members of Congress
- Continuing to encourage congressional Representatives to join the House Trauma-Informed Care Caucus

We are very interested in your input on any or all of these areas. You are the heart of this Campaign. Our main purpose is to make it easy for you to influence federal-level decision making. Please email info@traumacampaign.org if you have ideas or thoughts about any of the focus areas listed above.

Stay well and take good care,

Your National Trauma Campaign Core Team
#TransformTrauma #TransformChildhoodTrauma

Help Grow the Campaign

As we head into the end of the year and the new Congress, the most important work that we can do right now is build the foundation for action and grow the Campaign as large as possible. As always, our goal is to have at least one Local Liaison for every congressional office. There is strength in numbers when advocating to elected officials. You are welcome to use any or all of the materials available in the [toolkit to help grow the Campaign](#) to assist in recruiting others in your network to join the Campaign.

- [Campaign Overview](#) - Lays the groundwork and baseline understanding of why the Campaign was developed. We reference economic studies that support the investments in communities we ask Congress for, along with the strategies we will enlist to reach our desired goal.
- [How the Campaign Works](#) - Describes the various roles and goals of the campaign. Invites people to join our network to support our advocacy efforts.
- **Sign-Up Links** - It is important to note that the ideal position for Campaign members when you are recruiting is Local Liaisons. Though the calls to action are shared with everyone in our network, Local Liaisons sign up with the expectation that they will be responsive to all calls to action and will be responsible for developing relationships with their Congressional offices. If you are signed up as an Individual or Organizational Member, but have taken or want to take responsibility as a Local Liaison, please feel free to sign up as one through the Local Liaison sign-up link below!
 - * [Local Liaison Description](#)
 - * [Local Liaison Application Link](#)
 - * [Sign-Up Link for Individuals](#)
 - * [Sign-Up Link for Organizations](#)
- [COVID-Focused Campaign Video](#) - With the support of Starr Commonwealth, this video was made to describe the devastation that so many have experienced as a result of the pandemic. As people around the country continue to struggle with overwhelming stress and unrelenting adversity due to the coronavirus, there are very relevant talking points surrounding the need for better support in response to this collectively traumatic event as well as the need to address all else that is currently happening that may exacerbate this stress.
 - * [COVID-Focused Infographic](#)- Companion piece to the above video. Also developed with the support of Starr Commonwealth. Helps to illustrate how the stress response impacts individuals, families, communities, and society as a whole.

Campaign Infographics - The Campaign developed a number of infographics to support our advocacy with elected officials and other stakeholders. Currently found at the bottom of our webpage, you can find the full infographics and the social media infographics. Note that the information in these infographics is essentially the same.

- Larger infographics contain a lot of information and are good for presenting full arguments to support trauma-informed and resilience-focused policy and practice. These are great to share over email, and when in-person meetings are a possibility again, they are great to bring to those meetings to leave as well.
- Social media infographics are the full infographics broken into smaller and more digestible chunks, which have been optimized for social media. Please share them on Facebook, LinkedIn, Twitter, Instagram, or any other social media platforms you utilize. Please be sure to link to the Campaign's website (and our social media pages they are public) so people know where to go to sign up!

The National Trauma Campaign Core Team continues to commit itself to continued growth and learning for ourselves and our network, and will have more opportunities for folks to contribute to growing the Campaign as time moves on. In addition to the website and social media pages we are working on, we are also working on a training curriculum for Local Liaisons, which will include scenarios, background, and useful videos to help you practice the advocacy and engagement strategies that we will enlist in the new Congress.

Save the Date: Online Film Festival



The National Trauma Campaign has partnered with **ACEs Connection** and **the Relentless School Nurse** to host the **Transform Trauma with ACEs Science Film Festival**. The films chosen for this series focus on generational, historical, racial, and secondary trauma as well as individual-, community-, and systems-level healing and change. With the pandemic and collective efforts to address racial trauma and healing, the film festival strives to illuminate how ACEs science can prevent and heal trauma as well as inspire trauma-informed change supporting all communities and community members.

The next feature for the film festival includes the first three episodes of the PBS documentary series **Whole People**. The three videos will be made available to stream for free any time on **December 12th & 13th** on ACEs Connection via the Transform Trauma with ACEs Science community linked above, and also are **available for free through PBS**.

A follow-up community discussion will also take place on Zoom **Tuesday, December 15th at 7:00 PM ET**. **Pre-register here!** Special guests (TBA) will moderate the discussion.

Upcoming CTIPP CAN Topics

The **CTIPP Community Action Network (CTIPP CAN)**, held the **third Wednesday of each month from 2:00 PM - 3:30 PM ET**, is a monthly remote presentation open to all.

- October 21st:** The roles trauma-informed approaches can play in **police reform**
- November 18th:** How **peer support groups** can be used by local trauma-informed coalitions to help co-create solutions for their communities
- December 16th:** How trauma, including historical trauma, contributes to **racial inequities** and how trauma-informed approaches can help to address racial inequalities

CTIPP CAN Call-In Information

Link to join using the Zoom app on your computer, tablet, or smartphone:
<https://us02web.zoom.us/j/742183645>



Phone number to join by calling in on your phone: **+1-929-205-6099**
 When prompted, enter **742 183 645** as the Zoom Meeting ID

Do you have questions or thoughts about trauma-informed advocacy, policy developments, or how you can help advance the National Trauma Campaign?



Join the Campaign Core Team for “office hours” on Wednesday, October 21st from 4:00 - 5:00 PM ET. [Click here to join us on Zoom!](#)

Mindful Moment

Self-Care Menu (created by @fabstory)

- take a few deep breaths **5 MINS**
- stretch your body **5 MINS**
- listen to your favourite song **5 MINS**

- meditate on your purpose **15 MINS**
- read a chapter of a book **15 MINS**
- journal out your thoughts **15 MINS**

- take a walk outside **30 MINS**
- get crafty **30 MINS**
- cook a new recipe **30 MINS**