National Trauma Campaign

CTIPP.org/NationalTraumaCampaign
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#TransformChildhoodTrauma  #TransformTrauma
Background

Campaign Background Overview

Campaign for Trauma-Informed Policy and Practice (CTIPP)
- Formed in 2016
- Mission: To create a resilient, trauma-informed society where all individuals, families, and communities have the opportunity and support needed to thrive.
- CTIPP-CAN (Community Action Network) meets the third Wednesday of every month at 2:00 PM ET

Child Trauma and ACEs Policy Working Group (CTAP)
- Sponsored by Futures Without Violence
- Comprised of 57 national organizations

National Trauma Campaign, an Initiative of CTIPP
- Year One (2020): Educate and engage Congress; develop a comprehensive policy vision
- Year Two (2021) and beyond: Advocate for legislation aligned with the vision
Campaign Overview

How the Campaign Works

► Launched February 11, 2020
► Major objective: open up and continuously support a line of communication with every congressional office (435 House; 100 Senate)
  ▪ A Local Liaison is needed for every congressional office
► Individuals and organizations can sign on as Members
► The Campaign will provide calls to action and information to support regular interaction
► Local organizing is encouraged – spread the word, offer a presentation on the Campaign, and/or host a site visit for congressional offices

Annual healthcare costs attributable to ACEs: more than $700 billion in 2017.
Join the Campaign

- [CTIPP.org/nationaltraumacampaign](CTIPP.org/nationaltraumacampaign)
- Webpage Section 3: Constituent Engagement
- Spread the Campaign; share and use documents, toolkits, and resources

Annual healthcare costs attributable to ACEs: more than **$700 billion** in 2017.
Federal COVID-19 Response

Highlights of a Major Federal Development

► The COVID-19 pandemic is affecting physical, mental and economic health, and every public system

► So far, Congress passed four new laws in response to the COVID-19 pandemic and are discussing another bill

► For perspective: The total value of the four new laws is $2 trillion+
  ▪ Largest stimulus package since the mid-1930s
  ▪ Federal revenue last year was $3.5 trillion; the U.S. spent $4.4 trillion
  ▪ First round of COVID response spending represents half of what was spent in all of last year pre-pandemic
  ▪ There will also still be a need for COVID “recovery” spending

► State and local leaders are needed to direct federal resources through the lens of trauma science
Federal COVID-19 Response

► None of the four federal COVID-19 response laws are directed, explicitly, toward trauma-informed approaches.

► Mental health is referenced, but the frame is frequently “treatment and counseling,” leaving out the public health approach of having trauma-informed systems, as part of the continuum that is needed.

► Because mental health is contemplated in some of the language, there is an opening for directing resources toward trauma-informed approaches, such as in the Education Stabilization Fund.

► Issues that cause trauma, or result from traumatic experiences, received relatively small allocations, e.g. family violence, child welfare, substance use, suicide prevention.

► There is no requirement for coordination of funds within the states.
Federal COVID-19 Response

► Education Stabilization Fund: ($30.75 Billion)
  - expected to be distributed to the states on April 24, 2020
  - Governor’s Emergency Education Relief Fund
  - $13.23 billion: Elementary and Secondary School Emergency
  - $14.25 billion: Higher Education

► Block Grants: ($9.5 Billion)
  - CSBG – Community Services Block Grant ($1 Billion); formula grants to Community Action Agencies
  - CDBG – Community Development Block Grant ($5 Billion); formula grant; administered by HUD
  - CCDBG – Child Care Development Block Grant ($3.5 Billion)
An Opening to Take Action – The Timing is Immediate

- **Prepare ideas and strategies** for making public systems, like schools, trauma-responsive.
  - *Keep in mind:* strategies that apply during social distancing, to virtual classrooms, out-of-school time, and telecommunications platforms.

- **Reach out to influencers and decision makers**, such as state and local superintendents, to encourage them to support directing federal funds to equip public systems to be trauma-responsive.

- Refer to the Campaign’s “[Resources for Becoming Trauma-Informed in Response to the COVID Pandemic](#)”
COVID-19 and the Campaign’s Role in Trauma Response

Two Major Calls to Action

► Educate and engage congressional offices in anticipation of the next federal COVID package

► Grow the National Trauma Campaign
  ▪ Recruit Campaign Members and Local Liaisons

Use tools from the National Trauma Campaign to support your effort!
Call to Action: Educate & Engage Your Congressional Delegation

- Identify the staff person who works on trauma prevention and response for the congressmember.
- Establish a relationship with the staff person by meeting and introducing yourself and your work.
- Follow up after the meeting to thank them for the meeting and share Campaign materials.
- Remain in touch by serving as a resource for information and developments.
Call to Action: Educate & Engage Your Congressional Delegation


► Stay in touch with the Campaign for updates on the development of policy recommendations for the next federal COVID bill; So far:
  ▪ Bipartisan “Dear Colleague Letter” – 22 signatures; submitted to House Leadership
  ▪ More detailed memo sent to House leadership
  ▪ Activity in the Senate to develop a bi-partisan letter
National Campaign Tools

► COVID-19 Federal Response and Recovery Toolkit
  ▪ Bipartisan “Dear Colleague” Letter
  ▪ Template congressional outreach email
  ▪ Sample tweets
  ▪ Campaign COVID-19 video with companion infographic
  ▪ COVID-19 Dear Colleague Letter to House Leadership
  ▪ Recommended Campaign infographic

► Other Tools
  ▪ List of recent articles on COVID-19 and Trauma
  ▪ COVID-19 Response and Recovery Policy Analysis Tool
  ▪ Creating a Campaign presence on your website: Sample Campaign partner web page – Starr Commonwealth
National Campaign Tools

COVID-19 Video and infographic available for you to use

The Toxic Stress and Traumatic Experience of COVID-19

Trauma is any experience that leaves a person feeling helpless, helpless, or unable to do anything about their situation. Trauma can be experienced by victims, witnesses, or those related to either—and even by hearing the details of the events.

The perception and experience of the incident is what matters most, and the “trauma taxonomic” approach to COVID-19 will have devastating social and economic consequences.

THE STRESS RESPONSE

EMOTIONAL

- Anger, fear, hurt, worry

BEHAVIORAL

- Aggression, hypervigilance, impulsiveness

COGNITIVE

- Difficulty with focus, attention, problem-solving and decision-making

PHYSICAL

- Stomach aches, headaches

Some stress is inevitable but if it reaches toxic levels, it can lead to long-term problems.

Stress and Trauma’s Impact on Individuals, Families, Communities, and Society

While we know trauma is hard, we can also find resilience. Despite the threat of an upcoming trauma taxonomic, facing the nation, there is hope.

Join the National Trauma Campaign today at STARCC.org.

Learn more about the impact of trauma at starcc.org and cdc.gov/trauma-informed-resources.
National Campaign Tools

► Infographics available to you

Full graphic:
Questions? Thoughts?
Thank you.

“We don't heal in isolation, but in community.”

— S. Kelley Harrell

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