National Trauma Campaign

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#TransformChildhoodTrauma  #TransformTrauma
Welcome and Overview

Welcome and Overview from Jesse Kohler on behalf of the Core Team

Overview of Today’s Webinar

► Brief Overview on CTIPP & the National Trauma Campaign
► Update on a Major Development
  ▪ Federal CARES Act funding flowing to states: Bold action needed in states to apply the lens of trauma science and practice as part of implementation;
  ▪ Examples of past successes that can inform your efforts
► Campaign Calls to Action/Next Steps
► Tools and Resources from National Trauma Campaign
► Q&A
Background

Campaign Background Overview

Campaign for Trauma-Informed Policy and Practice (CTIPP)
► Formed in 2016
► Mission: To create a resilient, trauma-informed society where all individuals, families, and communities have the opportunity and support needed to thrive.
► CTIPP-CAN (Community Action Network) meets the third Wednesday of every month at 2:00 PM ET

Child Trauma and ACEs Policy Working Group (CTAP)
► Sponsored by Futures Without Violence
► Comprised of 57 national organizations

National Trauma Campaign, an Initiative of CTIPP
► Year One (2020): Educate and engage Congress; develop a comprehensive policy vision
► Year Two (2021) and beyond: Advocate for legislation aligned with the vision
Campaign Overview

How the Campaign Works

► Launched February 11, 2020
► Major objective: open up and continuously support a line of communication with every congressional office (435 House; 100 Senate)
  ▪ A Local Liaison is needed for every congressional office
► Individuals and organizations can sign on as Members
► The Campaign will provide calls to action and information to support regular interaction
► Local organizing is encouraged – spread the word, offer a presentation on the Campaign, and/or host a site visit for congressional offices

Annual healthcare costs attributable to ACEs: more than $700 billion per year
Federal COVID-19 Response

Highlights of a Major Federal Development from Marlo Nash

► The COVID-19 pandemic is affecting physical, mental and economic health, and every public system

► In March, Congress passed three new bills in response to the COVID-19 pandemic and are discussing a fourth package

► The total value of the three bills is $2 trillion+
  ► Largest stimulus package since the mid-1930s
  ► Federal revenue last year was $3.5 trillion; the U.S. spent $4.4 trillion
  ► First round of COVID response spending represents half of what was spent in all of last year pre-pandemic
  ► There will also still be a need for COVID “recovery” spending

► State and local leaders are needed to direct federal resources through the lens of trauma science
Federal COVID-19 Response and Recovery

► None of the three federal COVID-19 response bills are directed, explicitly, toward trauma-informed approaches.

► Mental health is referenced, but the frame is frequently “treatment and counseling,” leaving out the public health approach of having trauma-informed systems.

► Because mental health is contemplated in some of the language, there is an opening for directing resources toward trauma-informed approaches, such as in the Education Stabilization Fund.
Federal COVID-19 Response and Recovery

► Issues that cause trauma, or result from traumatic experiences, received relatively small allocations, e.g. family violence, child welfare, substance use, suicide prevention

► There is no requirement for coordination of funds within the state
CARES Act: Implementing Federal Funds

► **Block Grants: ($9.5 Billion)**
  - CSBG – Community Services Block Grant ($1 Billion); formula grants to Community Action Agencies
  - CDBG – Community Development Block Grant ($5 Billion); formula grant; administered by HUD
  - CCDBG – Child Care Development Block Grant ($3.5 Billion)

► **Education Stabilization Fund: ($30.75 Billion)**
  - expected to be distributed to the states on April 24, 2020
  - Governor’s Emergency Education Relief Fund
  - $13.23 billion: Elementary and Secondary School Emergency
  - $14.25 billion: Higher Education
CARES Act: Implementing Federal Funds

► Nutrition Assistance
  ► WIC
  ► Meal Delivery (CACFP/Meals on Wheels)
  ► The Emergency Food Assistance Program
  ► SNAP
  ► School Nutrition

► Community Health
  ► Community Health Centers responding to COVID-19 ($1.3 billion)
  ► Certified Community Behavioral Health Clinics ($250 million – increase to mental health care services
CARES Act: Implementing Federal Funds

► Some focus on these issues/populations:
  ► Homeless
  ► Runaway and homeless youth
  ► Immigrants (for purposes of exclusion)
  ► Incarcerated Individuals
  ► Seniors
  ► Individuals living with disabilities
  ► Indian Country
Resources and Case Examples

How to use CARES Act funding to support trauma-informed and hope-centered schools from Adrienne Elder

- Communicate this update with your state’s trauma initiative, found through ACEs Connection

- Work to influence the use of flexible federal funds to ensure a trauma-informed COVID-19 response in your state and/or localities
Resources and Case Examples

► Participate in developing ideas for making schools trauma-responsive

► Reach out to influencers and decision makers (local or state superintendents, principals) to encourage them to support direct CARES Act funds to equip school systems to be trauma-responsive for the students, parents, out-of-school providers, educators and other adults
90% is to be allocated to LEAs through the Title I formula, and 10% may be reserved by the SEA. Opportunity to advocate for trauma-sensitive schools:

- [https://traumasensitiveschools.org/](https://traumasensitiveschools.org/)
- [https://www.communitiesinschools.org/](https://www.communitiesinschools.org/)
- [https://store.starr.org/Course/view/trauma-informed-resilient-schools](https://store.starr.org/Course/view/trauma-informed-resilient-schools)

Excellent examples of trauma-sensitive schools:

- Project AWARE schools
- School Climate Transformation grantees
- Multi-tiered Systems of Support (MTSS) - framework
Resources and Case Examples

- Success stories for engaging school system influencers to support trauma-informed approaches across the system.

Field leaders: Adrienne Elder, Becky Haas and Peyton Barsel
COVID-19 and the Campaign’s Role in Trauma Response

Two Major Calls to Action from Marlo Nash and Dan Press

• Continue to educate congressional offices
  in anticipation of the fourth federal COVID package

• Grow the National Trauma Campaign
  Recruit members and Local Liaisons

Use the National Trauma Campaign tools to support your effort
Call to Action - Educate and Engage Your Congressional Delegation Members

- Stay in touch with the Campaign for updates on the development of policy recommendations for the fourth federal COVID bill; So far:
  - Bipartisan “Dear Colleague Letter” – 22 signatures; submitted to House Leadership
  - More detailed memo sent to House leadership
  - Activity in the Senate to develop a bi-partisan letter
  - Discussion underway for a collaborative agenda framework from the National Child Trauma and ACES Policy Group (CTAP)
Call to Action - Educate and Engage Your Congressional Delegation Members

► Identify the staff person who works on trauma prevention and response for the congressmember.

► Establish a relationship with the staff person by meeting and introducing yourself and your work.

► Follow up after the meeting to thank them for the meeting and share Campaign materials.

► Remain in touch by serving as a resource for information and developments.
National Campaign Tools

► Congressional COVID Outreach and Engagement Toolkit
  ► Template congressional outreach email
  ► Sample tweets
  ► Campaign COVID-19 [video](#) with [companion infographic](#)
  ► COVID-19 Dear Colleague Letter to House Leadership
  ► Recommended Campaign infographic

► Other Tools
  ► [List of recent articles](#) on COVID-19 and Trauma
  ► COVID-19 Response and Recovery Policy Analysis Tool
  ► [Sample Campaign partner web page](#) – Starr Commonwealth
National Campaign Tools

► COVID-19 Video and Infographic available to you

The Toxic Stress and Traumatic Experience of COVID-19

Trauma is any experience that leaves a person feeling hopeless, helpless, or unable to do anything about their situation. Trauma can be experienced by victims, witnesses, or those related to either—and even by hearing the details of the events.

The perception and experience of the incident is what matters most, and the "trauma trauma" approaching from COVID-19 will have devastating social and economic consequences.

The STRESS RESPONSE and SYMPTOMS/REACTIONS

EMOTIONAL

Angry, tearful, worried

BEHAVIORAL

Aggression, hyperactivity, impulsiveness

COGNITIVE

Difficulty with focus, attention, problem solving and decision making

PHYSICAL

Soreness, aches, headaches

Stress and Trauma’s Impact on Individuals, Families, Communities, and Society

While we know trauma is a fact, so is resilience. Despite the threat of an upcoming trauma tsunami facing our nation, there is hope.
National Campaign Tools

► Infographics available to you

**TRAUMA-INFORMED SYSTEMS...**

**REALIZE**
THE WIDESPREAD IMPACT OF TRAUMA + POSSIBLE PLANS FOR RECOVERY

**RECOGNIZE**
THE SIGNS AND SYMPTOMS OF TRAUMA

**RESPOND**
BY INTEGRATING TRAUMA SCIENCE + KNOWLEDGE INTO POLICIES + PRACTICES

**RESIST**
RE-TRAUMATIZATION BY PROTECTING AGAINST DYNAMICS THAT MAY REPLICATE TRAUMA

**TRAUMA-INFORMED POLICIES AND PRACTICES WORK.**

- **Behavior Referrals:** ↓31%
- **Expulsions:** ↓40%
- **Suspensions:** ↓83%
- **Foster Care Reentry:** ↓18%
- **Average Time to Reunify:** ↓33%
- **Child Mental Health Symptoms:** ↓43%
- **Psych Hospitalizations:** ↓29%
- **Seclusion/Restraint:** ↓32%
- **Staff Turnover:** ↓35%
- **Inmate-on-Inmate Assaults:** ↓54%
- **Inmate Suicide Attempts:** ↓60%
- **Inmate-on-Staff Assaults:** ↓62%
- **Physical Health Complaints:** ↓63%
- **PTSD Symptom Prevalence:** ↓65%
- **Problematic Substance Use:** ↓86%

Full graphic:
Call to Action - Grow the National Trauma Campaign

- Share the National Trauma Campaign website and materials

- Encourage fellow advocates and leaders to join the Campaign, even becoming Local Liaisons

- Schedule the National Trauma Campaign Core Team to conduct a webinar on the Campaign for your network
National Trauma Campaign Recruitment Tools

 ► Campaign Overview
 ► How the Campaign Works
 ► Sign up links for individuals and organizations
 ► Application to become a Local Liaison
 ► Campaign video with companion infographic
 ► Campaign infographics
 ► How to Host a Virtual Watch Party (Resilience Film) - forthcoming
 ► Campaign Orientation PowerPoint

All tools listed are accessible through the Toolkit for Growing the National Trauma Campaign.
Resources and Supports—Things to Come!

Tips to Host a Virtual Watch Party: “The Resilience Film”

Join a virtual watch party to digest and discuss the film Resilience for free.

Resilience reveals that overwhelming stress can trigger hormones in the brain and body that put children and adults at higher risk, over their lifespan, for preventable diseases and mental health challenges.

We know from current news and past disasters that the COVID pandemic is causing trauma across our country and that the effects will be with us into the future. Resilience chronicles the dawn of a movement that is determined to work toward a better future.

This film is available through the collaboration of the filmmaker JAMES REDFORD AND NATIONAL TRAUMA CAMPAIGN.
Questions? Thoughts?
Thank you.

"We don't heal in isolation, but in community."

— S. Kelley Harrell

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