National Trauma Campaign

CTIPP.org/NationalTraumaCampaign
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#TransformChildhoodTrauma  #TransformTrauma
Welcome and Agenda

Welcome from Marlo Nash

Overview of Today’s Webinar

- Campaign Staff Introductions
- Background on CTIPP and the National Trauma Campaign
- Campaign Overview
  - How the Campaign Works
  - Campaign Roles: Local Liaisons, Members, and Organization-Members
  - Resources and Supports—and How to Access Them
- Calls to Action and Next Steps
- Addressing COVID-19 and the Campaign’s Role in Trauma Response
- Questions and Answers
- Closing
Campaign Core Team Introductions

Meet the Team with Whitney Marris

Dan Press
Marlo Nash
Jeff Hild
Erin Connolly
Jesse Kohler
Whitney Marris
Background

Campaign Background with Dan Press

Campaign for Trauma-Informed Policy and Practice (CTIPP)
► Formed in 2016
► Mission: To create a resilient, trauma-informed society where all individuals, families, and communities have the opportunity and support needed to thrive.
► CTIPP-CAN (Community Action Network) meets the third Wednesday of every month at 2:00 PM ET

Child Trauma and ACEs Policy Working Group (CTAP)
► Sponsored by Futures Without Violence
► Comprised of 57 national organizations

National Trauma Campaign, an Initiative of CTIPP
► Year One (2020): Educate and engage Congress; develop a comprehensive policy vision
► Year Two (2021) and beyond: Advocate for legislation aligned with the vision
Campaign Overview

How the Campaign Works with Jesse Kohler

► Launched February 11, 2020
► Major objective: open up and continuously support a line of communication with every congressional office (435 House; 100 Senate)
  ▪ A Local Liaison is needed for every congressional office
► Individuals and organizations can sign on as Members
► The Campaign will provide calls to action and information to support regular interaction
► Local organizing is encouraged – spread the word, offer a presentation on the Campaign, and/or host a site visit for congressional offices

Annual healthcare costs attributable to ACEs: more than $700 billion per year
Resources and Supports—and How to Access Them

CTIPP.org/NationalTraumaCampaign

► Toolkit ► Education & Advocacy Links ► Infographics ► Blog
Calls to Action and Next Steps

Taking Action with Jeff Hild

- Grow the Campaign
- The House Trauma-Informed Care Caucus “Ask”
- Engage in Advocacy Activities
  - Share success stories and lessons learned
  - Roundtables, film screenings, site visits, and more!
COVID-19 and the Campaign’s Role in Trauma Response

Short-Term Responses

*Phase One* - Supplemental Appropriations

*Phase Two* - “Families First” (H.R. 6201)
  - Paid Leave, Nutrition Assistance, Medicaid/Child Welfare Support, Unemployment Insurance

*Phase Three* - In Process

Long-Term Responses

- Impacts on child development; inter-generational transmission
- Structural and systemic inequities uncovered by the Pandemic
Questions? Thoughts?
Thank you. Thank you. Thank you.

"We don't heal in isolation, but in community."

— S. Kelley Harrell

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